CROWNED

BRAND + WEB

GRAPHIC DESIGN PRICE LIST

BRAND IN A DAY — R2500

A collaborative experience where we design your full brand together in just one day.

- A full day dedicated entirely to your brand
- A collaborative, guided design process
- Primary logo
- Sub mark
- Colour palette
- Typography
- 6 social media launch images
- Brand sheet

BRANDING PACKAGE — R3000

- Primary logo
- Secondary logo
- Sub marks
- Colour palette
- Typography
- 6 social media launch images

BRAND GUIDELINE — R4500

- Primary logo
- Secondary logo
- Colour palette
- Typography
- Visual elements (pattern & images)
- Brand guidelines
- Brand tone & personality
- 8 Social media launch images
- Iconography

BUSINESS CARDS — R250

Double sided

EMAIL SIGNATURE — R250

Single sided. Depending on design.

PAMPHLET — R250 per page

Depending on design. No more than 20 pages.

LABEL DESIGN — From R400

Per design/ label. Depending on design.

PRICE GUIDES — R250 per page

Depending on design. No more than 40 pages.

WEBSITE PACKAGE 1 — R2400

One-of-a-kind, tailored website that enhances your brand identity.
3 sections
Custom .co.za domain
R400 per year hosting & domain fee.

WEBSITE PACKAGE 2 — R3600

One-of-a-kind, tailored website that enhances your brand identity.
5 sections
Custom .co.za domain
R400 per year hosting & domain fee.

WEBSITE PACKAGE 3 — R4000

One-of-a-kind, tailored website that enhances your brand identity.
7 sections
Custom .co.za domain
R400 per year hosting & domain fee.

FLEXIBLE WORDPRESS SITES — From R6000

// HIGHER FUNCTIONALITY WEBSITES
// SALES-DRIVEN WEBSITES

Pricing is custom-quoted based on the number of pages, functionality, and integrations required.

Features may include:

- Forms for enquiries or bookings
- Light animations and interactive elements
- Booking functionality
- Online sales (if required)
- Social media integration
- Blog or content sections

Hosting is **R249 per month**, and domain purchase is additional depending on your chosen URL.

ALTERNATIVE WEBSITE PLATFORMS

- Pixieset
- Showit
- Wix
- Shopify
- Squarespace
- Canva